MHC partners with Metro Health Dept. on Smoke Free Housing

A lot of us have been there. You walk into a hotel room, a relative’s home, or a bar and run headlong into the stench of cigarette smoke. We’re not talking clouds of smoke, but rather the stale, suffocating stink that lingers in an interior space long after the smoker and their smoke is gone.

Thirdhand smoke is just one of the reasons Metropolitan Housing Coalition has been working with the Louisville Metro Department and Health and Wellness’ Center for Health Equity to help landlords and multifamily property owners make their properties smoke-free, thanks to a Community Transformation Grant from the U.S. Centers for Disease Control.

What is third hand smoke?
First-hand smoke involves a person breathing in heated smoke from a cigarette, cigar, pipe or hookah. In an unlit cigarette, there are 1,000 different chemicals! Once it is lit, the number of chemicals increases to 7,000, and 70 of those cause cancer in humans and/or animals. Exhaled smoke is called second-hand smoke. It floats around the air for up to four hours, and then sticks to surfaces in the smoking area. What happens to those 7,000 chemicals from the lit cigarette? They stay behind as a film in the smoking area and are called, “third hand smoke”. Although it is invisible, it includes the 70 cancer-causing chemicals plus heavy metals like arsenic, lead and cyanide. Chemicals in third-hand smoke stick to walls and ceilings and settle into carpets, clothes, draperies, furniture, toys, and other surfaces.

Some of the chemicals can become even more poisonous as they stick to surfaces. The chemicals in third-hand smoke called genotoxic, meaning they can damage DNA and make people and animals more vulnerable to cancer.

What can I do to protect myself, and people I care about from third hand smoke?

• Never allow anyone to smoke in your home or vehicle.
• If you can smell the secondhand smoke at an indoor area, chances are you are being exposed to third hand smoke as well.
• Pets can carry third hand smoke on their fur or feathers. Gently bathe them in pet shampoos. Do not use people shampoo on pets. It is bad for their skin.

SAVE THE DATE!
MHC’s 25th Annual Meeting
Thursday, June 12th
5pm at The Ice House
226 E. Washington St.
featuring
Keynote Speaker
Sara K. Pratt,
Deputy Assistant Secretary for Enforcement and Programs at the U.S. Department of Housing and Urban Development’s Office of Fair Housing and Equal Opportunity (FHEO)

Appetizers
Cash bar
Silent Auction

Tickets: $70
Purchase your tickets today:
1) Go to our online donation page
2) Fill out the online form and indicate "Annual Meeting tickets" in the comment section. If possible, include the names of all attendees.
3) Process your payment

Please consider purchasing scholarship tickets for community members.

Advanced tickets may also be purchased via mail by sending a check to MHC at PO Box 4533 Louisville, KY 40204-4533

**Information on sponsorships and advertising on page 2.**
Be sure to check out Russell Goodwin’s original documentary film about Louisville’s vacant and abandoned properties, “No Copper” Streaming online at http://metropolitanhousing.org/news-events/ (scroll down)

Support MHC! Donate items for our Silent Auction We welcome original artwork, event & venue tickets, gift certificates, professional services, and more! Contact MHC at (502) 584-6858 to arrange your auction item donation.

MHC 2014 Annual Meeting Advertise your organization in our event program:

Full page: $500
1/2 Page: $300
1/4 page: $175

For information on sponsorships and advertisements, contact Development Director Dana Loustalot Duncan at (502) 584-6858 or dana@metropolitanhousing.org

2014 MHC Annual Meeting Sponsorship Levels:

Advocate $ 500
8 tickets to the event
Listing in event program
Recognition in press materials & MHC publications
1/4pg advertisement in program

Groundbreaking $ 1,000
8 tickets to event
Listing in event program
Recognition in press materials & MHC publications
1/2pg ad in event program
Recognition in MHC newsletter & Web site
Recognition in one MHC social media post

Keystone $2,000
8 tickets to the event
Full page ad in program
Display small banner at event
Recognition in press materials & MHC publications
Recognition in MHC newsletter & Web site
Recognition in two MHC social media posts

Cornerstone $3,000
16 tickets to the event
Full page ad in program
Display 1 large banner at event
Display marketing materials at event check-in
Opportunity to speak for 3 mins at event
Recognition in press materials & MHC publications
Recognition in MHC newsletter & Web site
Recognition in four MHC social media posts

Foundation $4,000
16 tickets to the event
Full page ad on 1st page of program OR 2pg ad at center of program
Display multiple banners at event
Freestanding marketing display at event
Opportunity to speak for 3 mins at event
Recognition in press materials & MHC publications
Recognition in MHC newsletter & Web site
Recognition in four MHC social media posts
ongoing:

louisville affordable housing trust fund – get involved and help open the door to the affordable housing louisville needs! contact executive director rachel hurst for more information at (502) 637 – 5372.

Pizza & Preservation with preservation louisville:
Pizza and Preservation is a neighborhood outreach program that works in collaboration with neighborhood organizations to inform the public on issues related to historic preservation and the work of Preservation Louisville. You can learn about what Preservation Louisville does in the community, how to preserve your personal artifacts, and enjoy free pizza provided by Beamo’s By the Bridge and water from the Louisville Water Company. Email info@preservationlouisville.org if you are interested in scheduling Pizza & Preservation in your neighborhood!

Later in 2014:

Historic Preservation Tax Credit Workshop with Preservation Louisville: Do you live in or maintain an old home? Do you have historic restoration projects in your future? Do you know about the KY Historic Preservation tax credit? Event Dates: July 19th 2014, Oct. 18th 2014, Jan. 24th 2015, Apr. 18th 2015 Event Time: 10am-12pm Registration: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07e90lnu7cedf136c7&oseq=&c=&ch=

New Hope Services Fundraiser Thursday, October 16, 2014: New Hope is joining in the Festival of Riverboats in October to celebrate the Belle of Louisville’s 100th Birthday Bash! We have reserved the entire 2nd deck of the Belle of Cincinnati. Join us for a festive celebration dinner in the comfort and luxury of a climate controlled deck with lavish Victorian decor on this historic paddlewheeler. The event includes Cocktails (cash bar), Buffet Dinner and Live Auction. Seating limited to 300 guests, tables of different sizes available on a first-come basis. Individual Seats: $125 Table of Eight: $1000 Boarding 6:15 p.m. Sailing 7:00 - 9:00 p.m. Call Jayne Labes at 812-288-8248 ext. 120.

strengthen louisville’s unified voice for safe, fair, and affordable housing!

Become a member of MHC TODAY with your donation. Even $1 makes a difference! Give online at www.metropolitanhousing.org or send your check to the address at the bottom of this page.
Strengthen the United Voice for Fair and Affordable Housing!
Make your donation online at www.metropolitanhousing.org or mail this form to MHC, P.O. Box 4533, Louisville, KY 40204-4533

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for its continuing support
Louisville Metro Government
MHC would like to thank

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Generous Grant from
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Reimbursement Requested
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